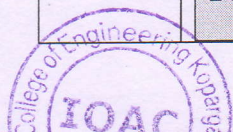**Sanjivani Rural Education Society's**
Sanjivani College of Engineering, Kopargaon-423 603
(An Autonomous Institute Affiliated to Savitribai Phule Pune University, Pune)
(NACC 'A' Grade Accredited, ISO 9001:2015 Certified)
Best Practices
Academic Year 2021 -2022

Metric No.	Key Indicator - 7.2 Best Practices

Title of the best Practice:

Alumni expert lecture session under Sanjivani Alumni Association

Objective of the Practice:

- To establish Students and alumni interaction
- Placement opportunity through such sessions
- To obtain current knowledge of Industry services

The Context:

- Sanjivani Alumni Network of Sanjivani Group of Institutes Kopargaon in association with VAAVE conducted the webinar for the students, Alumni, scholars, and teaching faculties.

The Practice:

- Sanjivani Alumni Association is organizing various events like Sanjivani I-Connect, Guest lectures and training programs, Internship for the various stakeholders of Sanjivani Group of Institutes Kopargaon. The Association have established various portfolios depending the nature of the responsibility, for development of networking with stakeholder like Students Alumni Relations Cell.

Evidence of The Success:

It is good response from alumni of various departments to conduct session for students of the college. It is decided to conduct at least two alumni sessions per department. In year 2021-2022 more number alumni sessions were conducted either offline mode or online mode and through this student and faculties are benefitted.

Problem Encountered

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- Offline session is always better than online session
- It is not possible to conduct offline session for alumni who are in foreign country.

Resource Required:

- The speakers which are the alumni of the Association are invited to share their domain experience, challenges faced etc.

Title of the best Practice:

Entrepreneurship Development Program Cell (EDP Cell)

Objective of the Practice:

- To promote the creative thinking and develop communication, marketing, management, and entrepreneurial skills among students.

- To create awareness on entrepreneurship among the students and faculty.

- To inculcate the culture of innovation driven entrepreneurship.

- To act as an institutional mechanism for providing various facilities and services to the budding student entrepreneurs for the promotion of entrepreneurship.

- Convert ideas and innovations into marketable products or enterprise.

- Student should choose the entrepreneurship as an alternative career option.

The Context:

The practice has been started by the institute

- To organize entrepreneurship awareness programs for the students.
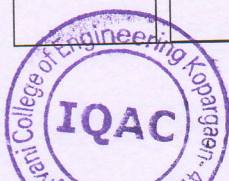
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- To target the innovative projects each year for new product development.

- Provide necessary guidance and escort services to the needy students to boost their idea or innovations to the next level.

- To arrange interaction with successful entrepreneurs, various professionals, potential customers and provide mentorship for student innovators.

- To conduct skill development training programs through expert agencies.

The Practice:

The institute have organized and conducted the

1. Student Entrepreneurship Awareness Program (SEAP) - Organizing motivational sessions of successful entrepreneur / businessman / alumni entrepreneurs / startup owners to develop entrepreneurial abilities and skills among the students.

2. Faculty Entrepreneurship Awareness Program (FEAP)- Every year one program for entrepreneurial skill boost among the faculty by arranging expert sessions / workshops on innovation in the technical fields / entrepreneurial skill boost trainings, technological product development, etc.

3. Arranging the talk shows / Interviews- Arranging the talk shows / Interviews of the successful entrepreneur / businessman to know the real path of success, challenges faced and opportunities in the industrial sector.

4. Organizing Idea Pitching Competition-

Evidence of The Success:
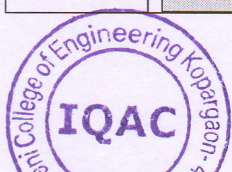
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> ➤ Entrepreneurship Engagement Program-

- Promoting Entrepreneurship, New Product development (NPD), Entrepreneurship Proposal Development (EPD), Expert Support, Resource Mobilization, Business Venture Establishment, and creation,

- Visit the industries for product promotion programs.

- Alumni Entrepreneur Database Development (AEDD)- Search the successful alumni entrepreneurs from each branch and connect them to boost the entrepreneurial activities and AEDD.

> ➤ **Activities so far completed in Academic Year 2021 -22**

- Conducted four lectures on Entrepreneurship awareness program for the students and faculty in on 29th 2021 and 9th Oct 2021.

- Conducted "Best Innovative Idea Competition" i.e. Ideathon-2021 for the students on 2nd to and 7th 2021.

    - For more information visit (https://www.sanjivanicoe.org.in/index.php/industry-interaction/edp-profile/activities)

Problem Encountered

At the initial level problems were found in creating interest in among the students to come up with innovative startup ideas. Students and faculties shown positive response after organizing lecture series, workshops, and best innovative idea competition.

Resource Required:

- To achieve the desired output the interaction among the students, faculties and active young entrepreneurs is required.

- Incubation facility for new innovations, ideas, startups- Provide necessary platform and services to students for innovations.