


**SRES'S, Sanjivani College of Engineering, Kopargaoon**  
(An Autonomous Institute affiliated to SPPU, Pune)

**Staff Profile**

<b>Personal Information</b>				
<b>Name of Teaching Staff: Dr. Sanjit Singh</b>				
<b>Designation: Assistant Professor</b>				
<b>Department : MBA</b>				
<b>Date of joining : 10/10/2022</b>				
<b>E Mail ID :</b>	sanjitsinghmba@sanjivani.org.in			
<b>Contact No :</b>	8669473626			
<b>Education Details</b>				
<b>Qualification</b>	<b>Specialization with Classor Grade</b>	<b>University</b>	<b>Year</b>	
UG : B.Sc.	Zoology Hons 1 <sup>st</sup> Class	Manipur University	1999	
PG : M.B.A.	Marketing 1 <sup>st</sup> Class	Bharati Vidyapeeth Deemed University	2001	
NET	Management	UGC	2013	
Ph.D.	Management - Logistics and Supply Chain	Tilak Maharashtra University	2017	
<b>Total experience in years:</b>				
<b>Teaching:</b>	<b>18.2 years</b>			
<b>Industry:</b>	<b>7.4 years</b>			
<b>Research and Publications</b>				
<b>SN</b>	<b>Title of paper</b>	<b>Name of Journal / Conference</b>	<b>Year of Publication</b>	<b>ISBN/IS SN Number</b>
1	AI-driven predictive analytics for CRM to enhance retention personalization and decision-making.	International Journal of Advanced Computer Science and Applications (Scopus Q3/ESCI)	2025	2156-5570
2	Leveraging LSTM-driven predictive analytics for resource allocation and cost efficiency optimization in project management	International Journal of Advanced Computer Science and Applications (Scopus Q3/ ESCI)	2025	2156-5570
3	Enhancing supply chain transparency and efficiency through innovative blockchain solutions for optimal operations management	International Journal of Advanced Computer Science and Applications (Scopus Q3/ ESCI)	2024	2156-5570
4	Predicting the buying intention of organic food with the association of theory of planned behaviour.	Materials Today: Proceedings (Scopus Q3)	2023	2156-5570
5	Role of relationship in the mediation of satisfaction and loyalty in logistics services context.	Review of Integrative Business and Economics Research (Scopus Q3)	2022	2414-6722

6	The moderating effect of COVID-19 on the promotion, distribution and sales of dairy products in Western India: An exploratory study.	Journal of Distribution Science <b>(Scopus Q3/ ESCI)</b>	2022	1738-3110
7	The international tourists' perspective on Malaysia's Economic Transformation Programme (ETP).	Procedia - Social and Behavioral Sciences <b>(Scopus Q3)</b>	2014	1877-0428
8	Study of synthesis of Indian knowledge system towards contemporary management & leadership practices.	Sanshodhak (UGC Care)	2024	2394-5990
9	Study of challenges in integrating Indian knowledge systems in NEP 2020.	Sanshodhak (UGC Care)	2024	2394-599
10	Study of impact of various Indian scriptures on quality of life of residents in Panvel, Navi Mumbai.	Sanshodhak (UGC Care)	2024	2394-599
11	Analyzing factors affecting eco-friendly startup decisions of the students in Satara region.	Sanshodhak (UGC Care)	2024	2394-599
12	Significance and impact of health and sanitary conditions within organizations on employee productivity.	Journal of Pharmaceutical Negative Results <b>(Scopus discontinued)</b>	2022	2229-7723
13	Impact of COVID-19 on logistics and supply chain sector in India.	Dogo Rangsang Research Journal (UGC Care)	2020	2347-7180
14	Last mile logistics innovations: Strategies and associated cost reduction efforts – A review of literature.	ASM's International E-Journal on Ongoing Research in Management and IT	2020	2320-0065
15	Factors influencing customers' online repurchasing intentions in India	ASM's International E-Journal on Ongoing Research in Management and IT	2019	2320-0065
16	Impact of customer attributes and relationship characteristics on the effects of third-party logistics setting	ASM's International E-Journal on Ongoing Research in Management and IT	2018	2320-0065
17	Examining factors influencing customer loyalty and repurchase intentions in online shopping: An Indian perspective.	Indira Business Review (UGC)	2017	0974-3928
18	Effect of trust on repurchasing along with mediating role of customer satisfaction in online purchasing	ASM's International E-Journal on Ongoing Research in Management and IT	2017	2320-0065
19	Effects of service recovery on customer satisfaction and loyalty	ASM's International E-Journal on Ongoing Research in Management and IT	2016	2320-0065
20	The impact of service satisfaction, relational satisfaction and commitment on customer loyalty in logistics outsourcing relationship.	Journal of Supply Chain Management Systems (UGC)	2015	2277-1387
21	The effect of satisfaction on customer loyalty in logistics outsourcing relationships	ASM's International E-Journal on Ongoing Research in Management and IT	2015	2320-0065
22	The current impediments and prospects of container train operators in India	ASM's International E-Journal on Ongoing Research in Management and IT	2011	2320-0065

**Papers presented in conferences:**

SN	Conference Name	Title of paper	National / International	Date of Conference	Participation/ Published
1	International Conference On	Study of synthesis of Indian knowledge system	International	August 31, 2024	Published

	Indian Knowledge System	towards contemporary management & leadership practices.			
2	International Conference On Indian Knowledge System	Study of challenges in integrating Indian knowledge systems in NEP 2020.	International	August 31, 2024	Published
3	International Conference On Indian Knowledge System	Study of impact of various Indian scriptures on quality of life of residents in Panvel, Navi Mumbai.	International	August 31, 2024	Published
4	National Conference on Sustainability and Development	Analyzing factors affecting eco-friendly startup decisions of the students in Satara region.	National	February 19, 2024	Published
5	International Conference on Marketing Innovation and Analytics (ICMIA)	Intent & Frequency to visit public places on Social Behaviour during Covid 19 pandemic.	International	Dec 16, 2023	Participation
6	INCON XV	Last mile logistics innovations: Strategies and associated cost reduction efforts – A review of literature.	International	10-11 January 2020	Published
7	INCON XIV	Factors influencing customers' online repurchasing intentions in India	International	January 11-12, 2019	Published
8	INCON XIII	Impact of customer attributes and relationship characteristics on the effects of third-party logistics setting	International	12–13 January 2018	Published
9	INCON XII	Effect of trust on repurchasing along with mediating role of customer satisfaction in online purchasing	International	January 21-22, 2017	Published
10	INCON XI	Effects of service recovery on customer satisfaction and loyalty	International	January 08-10, 2016	Published
11	INCON X	The effect of satisfaction on customer loyalty in logistics outsourcing relationships	International	January 10-11, 2015	Published
12	INCON VI	The current impediments and prospects of container train operators in India	International	March 12-13, 2011	Published
Research Profile URL					

Google Scholar	<a href="https://scholar.google.com/citations?user=oHwQvQsAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=oHwQvQsAAAAJ&amp;hl=en</a>			
Scopus ID	<a href="https://www.scopus.com/authid/detail.uri?authorId=57758622000">https://www.scopus.com/authid/detail.uri?authorId=57758622000</a>			
ORCID ID	<a href="https://orcid.org/0000-0003-2496-4405">https://orcid.org/0000-0003-2496-4405</a>			
WoS ID:	<a href="https://www.webofscience.com/wos/author/record/AAB-5453-2020">https://www.webofscience.com/wos/author/record/AAB-5453-2020</a>			
Other Research Details				
Ph D Guide? Give field & University:	KL University			
Ph Ds/ Projects Guided:	0/400			
Books Published	Nil			
IPRs/Patents	Nil			
Professional Memberships:	3			
Interaction with professional institutions	-			
Consultancy Activities				
Duration	Title of Activity	Issued Organization	Amount	
NA	NA	NA	NA	
Grants fetched				
Duration	Title	Issued Organization	Amount	
NA	NA	NA	NA	
Awards				
1. National Innovative Teachers Award (2021–22) – Green Thinkerz				
FACULTY DEVELOPMENT PROGRAMMES ATTENDED				
FDP/ Workshop	Title	Name & Address of Organizer	Duration	Date
FDP	Mastering Research Excellence: AI-Assisted Scientific Writing & High Impact Publications	Sanjivani College of Engineering, Kopargaon	6 days	25-30 November 2024
FDP	Practical Aspects Of Ict Tools & Online Teaching In Current Scenario	Faculty of Commerce-Parul University-Gujarat & RFI	8 days	03-10 March 2025.
FDP	Faculty Development Program on Microsoft Power BI Data Analyst Associate	ICT Academy	5 days	05 May 2025 to 09 May 2025
FDP	Effective Communication and Interpersonal Skills for Technical Faculty	NITTR Bhopal	5 days	05 May 2025 to 09 May 2025
FDP	Institutional Management, Quality Training and Placement	NITTTR Chandigarh	5 days	04/12/2023 to 08/12/2023
FDP	Innovative teaching and Learning Paedagogy	World Innovators University (WIU), MKES Khandwala & RFI-CARE	5 days	09/01/2024 to 13/01/2024
FDP	Sustainable Futures: Integrating ESG Principles for Global Transformation	ATLAS SkillTech University ATLAS SkillTech University.	5 days	11th - 15th March 2024
FDP	Sustainable Ideas for Business in the New Normal'	ATLAS SkillTech University	7 days	23rd - 29th March 2023

MDP	Emerging Managerial Issues on Start-Up and Entrepreneurial Journey	CMR Institute of Technology Bengaluru	5 days	7th to 11th Feb, 2022
FDP	Innovation Management: Idea to Prototype	AICTE Training and Learning (ATAL) Academy	5 days	02/08/2021 to 06/08/2021
FDP	"Innovative mechanisms & standards for Assuring Quality in HEIs"	KLU	2 days	11th & 12th March 2022
FDP	FUTURE OF THE CAMPUS	Etgovernments.com in association with Dell Technologies	1 day	25 <sup>TH</sup> MARCH, 2022
FDP	Preparatory course for Project Management Professional (PMPA®) Course No.(SCITPMP01)	SCIT, Symbiosis International University	4 days	13th to 16th April 2013.
FDP	Faculty Development programme	Audyogik Shikshan Mandal	1 day	29 September 2011
FDP	Effective classroom management and teaching through "Case Study" conducted	VES Institute of Management Studies and Research, Mumbai,	1 day	25th January 2012

#### SEMINAR/CONFERENCE ORGANIZED

Name of the FDP / Workshop	Organization	Duration	Month-Year	Capacity
Role of Quantitative Techniques in Decision Science	ASM's IPS Under Quality Improvement Program, BCUD, Savitribai Phule Pune University	2 days	16th & 17th February 2018	Organizer
A state level seminar on 'Research Methodology Tools & Techniques' for students	ASM's IPS Under Quality Improvement Program, BCUD, Savitribai Phule	2 days	13th and 14th October 2017	Organizer
Research Methodology: Tools & Techniques	ASM's IIBR under QIP Programme - Savitribai Phule Pune University	2 days	13th & 14th October 2016	Organizer
A National Level Seminar on 'Recent Trends in Supply Chain Management'	ASM's IIBR under Quality Improvement Program, BCUD, Savitribai Phule Pune University	2 days	17th & 18th February 2017	Organizer
INCON XIII International Conference on Ongoing Research in Management & IT	ASM Group of Institutes	2 days	January 12th & 13th, 2018	Organizer

#### INVITED LECTURES IN CONFERENCE/SEMINAR

Title of Lecture/ Academic Session	Title of Conference/ Seminar etc.	Organized By
NA	NA	NA

#### OTHER Professional URLs

Personal Website	
Linked In Profile	<a href="https://www.linkedin.com/in/dr-sanjit-singh-95607318/">https://www.linkedin.com/in/dr-sanjit-singh-95607318/</a>
YouTube Channel	<a href="https://www.youtube.com/@sanzitt">https://www.youtube.com/@sanzitt</a>
Other	-

**Any Other: Nil**